

About Myself

I am a well-rounded graphics design professional with a mix of creative and technical skills. I can do web site design and development, broadcast graphics and 3D computer graphics and animation.

I started my career working in television in the early 1980's throughout Northern New Jersey, New York and Staten Island, working jobs that gave me experience in the technical, as well as production, sides of the field. In the late 90's I realized my professional passion was with computer graphics and animation and went back to school to study 3D computer animation at The Art Institute of Fort Lauderdale. Upon graduation, I took a job doing broadcast graphics on television shows, commercials and infomercials with a South Florida marketing company at their video production division. A few freelance projects in between helped fill my time.

These days, I'm busy designing and developing web sites, as well as doing print and online graphics, for Got2Web Internet Services, an internet development company located in Rutland, Vermont.

Technical and Artistic Skills

Internet Based

- HTML
- Flash/ActionScript
- E-commerce solutions
- Banner advertising design
- Search engine optimization
- CSS
- CMS based systems, favoring MODx Revolution
- Mail marketing template design
- Work in a PHP environment
- SEO based copywriting

Print Graphics

- Magazine advertising
- Corporate identity
- Brochures
- Technical manuals

3D Graphics, Animation and Broadcast Graphics

- Architectural visualization
- Product demonstration
- 3D elements for web and print
- 3D modeling/texture mapping/lighting
- 3D/2D animation
- Virtual backgrounds and environments

Employment History

Website Design, Multimedia Design, Print Graphics Got2Web Internet Services, Rutland, Vermont

4/2005-Present - Art direction and technical development of web sites, including CMS based systems, internet mail marketing template design, e-commerce solutions, internet advertising banners, multimedia, CD Rom applications and print graphics projects. Extensive use of HTML, CSS, Flash / ActionScript technologies, digital illustration, 3D elements and more. Work within a PHP environment. Extensive one-on-one client interaction. Extensive web content development and web content writing. Search engine optimization.

Website Design, Multimedia Design, Print Graphics Imagesetters, Rutland, Vermont

8/2004-4/2005 - Development of web sites and complete multimedia projects. Image design and creation in 2D and 3D for use in web and/or print applications. Extensive use of HTML, CSS, Flash / ActionScript technologies, digital illustration, 3D elements and more in websites and web ad banners, splash pages, as well as CD Rom presentations and PowerPoint presentations. Web content development and web content writing. Extensive one-on-one client interaction. Search engine optimization.

Director of Broadcast Graphics & Animation Mirage Video & Post, Inc., Pompano Beach, Florida

5/2000-4/2002 - Designed and created all of the broadcast graphics for the company's national television shows, commercials, infomercials and special video projects. Special emphasis on all television show opens, animations (3D and 2D), television show bumpers, virtual sets, on-screen graphic elements, promotional billboards and CG. Successfully combined a vast knowledge of high-end graphics programs and hardware, traditional art skills and a talent for meeting all deadlines under pressure...all while maintaining the creative touch.

Video Operator GlobeCast Communications, Inc., Staten Island, New York

8/1991-3/1998 - Operated various satellite earth station and video control equipment for high-end domestic and international video feeds. Extensive interaction with clients and satellite controllers in regard to signal quality and trouble-shooting problems. Maintained accurate log information and written reports as required.

Program Operator United Artists Cablesystems, Inc., Alpine, New Jersey

8/1983-5/1991 - Handled cable television service switching for the Westchester, New Jersey, Brookhaven, Sammons, Riverview and American cable systems consisting of over 300,000 subscribers. Restored service when technical problems arose, monitored and maintained routine functions of Channelmatic commercial insertion systems and provided inventory records for the company's repair department.

Education

Computer Animation

BS, Magna Cum Laude
The Art Institute of Fort Lauderdale, Fort Lauderdale, Florida
Graduated 3/2000

Speech and Theater, Concentration in Broadcasting

BA, Cum Laude
Montclair State College, Montclair, New Jersey
Graduated 5/1989

Business & Television Production

Bergen Community College, Paramus, New Jersey
81 Credits

Please Contact Me

I would very much like to speak with you regarding any way I may be of service to you. Please use my email address, located below, to get in touch with me initially. I will provide a telephone number to speak further.

willi@williw.com

Thank you for taking the time to review my resume. I look forward to speaking with you soon.